



SKIDCAR SYSTEM, INC.

2011 MOBILE DRIVER TRAINING PRODUCTS

In today's highly challenging economic times, finding solutions to mitigate risk in vehicle operation of all types is an important step to stay within shrinking budgets. While driver training is often one of the most expensive educational line items in a municipal budget, it is also the best way to cut costs associated with vehicle operations, standard fleet maintenance, and accidents that are commonly the largest exposure to loss.

SKIDCAR SYSTEM, Inc. has introduced a professionally operated driver training course that gives you a **SAFER** and more **ECO** efficient driver, delivered by a Certified Instructor on an as-needed basis to reduce your program management costs. Making the right decisions before, and as we drive, is critical to avoiding risk and saving resources.

Our Mobile Driver Training Programs featuring SKIDCAR™ are the answer to problems associated with modern safety and cost efficient driver training requirements. We offer only the most up-to-date teaching techniques and guides to offer a practical and safe driver training program that drivers of all experience levels can apply. Students are continually challenged to understand their vehicle outcomes, whether good or bad. We offer only technically correct information and skills. NO gimmicks, NO tricks, NO dreamed-up fixes, NO irrelevant, gamer, or entertainment elements are employed in our training. Our instructors are the best in the business, experienced in training students from a wide range of professional backgrounds and skill levels, including advanced EVOC Instructors as well as inexperienced fleet drivers. The concepts presented will focus on improving three main areas: safety, ecological consequences, and economical costs to your fleet.

Safety: Our key to bridging the gap between classroom and actual driving is the integration of our SKIDCAR SYSTEM®. This highly specialized vehicle allows for custom replication of different weather, road surfaces, and speeds that lead to crashes. Through the adjustment of tire grip we have slowed the real time and real speed in which events can take place, called the "Safe Speed Threshold", providing a very practical and safe laboratory in which errors can be made and corrections can be repeatedly practiced. Throughout the lesson, full grip levels can be regained almost instantly, meaning that the SKIDCAR is totally controlled and your participants are safe at all times. The reduced speed necessary also allows for training within much smaller areas and lends the SKIDCAR to an array of user-friendly environments including multiple use areas such as skill pads, skid pads, parking lots, or airport runways.

As modern fleets move into newer vehicles, these vehicles will be equipped with the best safety technology that the automobile industry has offered since the seat belt: **Electronic Stability Control**. The widespread implementation of ESC will forever change the way we think about controlling a vehicle in adverse weather or emergency events. The SKIDCAR SYSTEM training vehicle offers an unprecedented opportunity to introduce your drivers to how these control systems work, and how best to

drive *with* instead of against them. Custom course designs can include basic control techniques without ESC, and then at the flip of a switch, arm the training vehicle with the most modern of vehicle Electronic Stability Control Systems, demonstrating the correct driver response needed to work within these new electronic parameters.

Ecological: We have taken great care to offer practical solutions and simple habits that today's drivers can embrace, accept, and implement in the real world, driving real vehicles. Students will be shown how simple habits such as looking ahead in their path and maintaining consistent momentum not only affect safety, but significantly affect environmental impact. Fuel consumption and waste caused by unnecessary parts replacement are quickly reduced with increased awareness of vehicle dynamics.

Economical: Improved driving habits also have the ability to positively affect your organization's bottom line. Aside from the major impact of injury claims, the daily cost of having personnel and vehicles out of service can add up quickly. General repair and maintenance costs due to wear and tear on fleet vehicles is easily improved with driver implementation of the correct skill set. Budgetary savings can be realized as the consumption of brakes, tires, and consumable parts are decreased.

Furthermore, the new SKIDCAR SYSTEM, Inc. Mobile Driver Training Program in itself is designed to be economically advantageous as well. Because the SKIDCAR is brought to your facility for scheduled training on an as-needed basis, we have eliminated the costs associated with storage and upkeep of maintaining a unit when it is not in use. Using the SKIDCAR affords small, medium, and even large agencies the opportunity to present Risk Reduction, Skid Avoidance, and Electronic Stability Control training anywhere a suitable paved area is available. Expensive and hard to find EVOC centers and road courses are not required.

COURSES OF INSTRUCTION:

The benefits of SKIDCAR SYSTEM training courses are many, and SKIDCAR SYSTEM, Inc. is well-equipped to meet the demands of the modern Risk Reduction campaigns of Law Enforcement Agencies, Fire, and EMS Departments as well as their need for modernized Driver Training and Critical Driver Safety Education. The result is a driver who will "Think More and Do Less," safely operating their vehicle and saving resources at the same time.

We are happy to work with your existing instructors to incorporate the SKIDCAR into your approved curriculum, or design a custom program to meet your needs and budget. Several topics of concentration are available including: GENERAL FLEET, EVOC, EVOC INSTRUCTOR GRADE ADVANCED TECHNIQUES, and/or ESC WORKSHOPS. For more information on 2011 scheduling please call SKIDCAR SYSTEM, INC. at (702) 395-2896 or contact us via e-mail at info@skidcar.com.

About SKIDCAR SYSTEM, INC.:

As a privately held, family run company, SKIDCAR SYSTEM, INC. has operated as the exclusive distributor of SKIDCAR products for North America since 1990. Over 270 SKIDCAR SYSTEMS are presently located in 42 states and 4 provinces. SKIDCAR™ & SKIDTRUCK® technology enable the user to adjust the co-efficient of friction (grip) to duplicate challenging driving conditions. The SKIDCAR SYSTEM consists of equipment, parts, service support and instructor training delivered by experienced professionals, passionate about the safety and efficiency of their students. Driver training academies and programs that require slippery surface driving experience or an understanding of vehicle dynamics learn how thought process must be used for success of controlled driving in any environment. SKIDCAR technology has proven to be an accepted, realistic, and economical solution for slippery surface driver training.